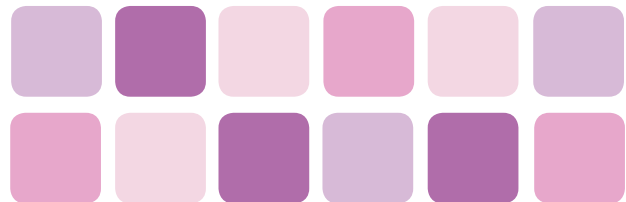




Style^{N'}Beauty Show

For women who love to look good,
feel great and live well!

OCTOBER 23 - 25, 2009



www.stylenbeautyshow.com



- Diet & Nutrition
- Holistic therapies
- Complimentary medicine
- Diagnostic medicine
- Fitness & Exercise



- Fashion
- Accessories
- Wardrobe experts
- Personal shoppers
- Jewellery



- Skin care
- Cosmetics
- Hair care
- Aesthetic Medicine
- Spas & Well-being



- Interior Design
- Home Improvement
- Landscape & Garden
- Books & Gifts
- Healthy Cooking

Overview

The Style N' Beauty Show is the ultimate event bringing together top fashion experts with beauty professionals and celebrity guest speakers to give everyone the best in fashion and beauty entertainment.

Specialists from the world of health and well being will be presenting the latest breakthroughs in anti ageing and preventative medicine.

Lifestyle experts from Interior designers to Culinary arts will be showing tips and techniques throughout.

Expected attendance to reach between 4000 -6000 (thousand). Marketed towards both English and Spanish speaking audience.

About the show

Two day event held at Palacio de Exposiciones Y Congresos of Estepona with over 100 professional exhibitors.

Centre Stage will have continuous entertainment throughout the show.

Privately catered food and beverages available. A VIP room for VIP ticket holders and sponsors with complimentary beverages and exclusive demonstrations.

Ample parking (over 300 spaces) plus coach parking facilities with easy access from all the main highways.

Centre Stage

Fashion Shows

Celebrity guest appearances from authors, actors and models

Head to toe make overs live on stage

Kids talent show finals

Fashion theatre shows

Live music entertainment

What to wear demonstrations

Makeup and hair demonstrations

Prize draws and competitions



Our Research Shows

There was an urgent need for a cosmopolitan, women's consumer show on the Costa del Sol due to the rapid growth of ex-pat women from all over Europe.

All women asked are the primary decision makers when it comes to health and wellbeing.

9/10 women surveyed who live on the Costa del Sol are interested in attending the Style N' Beauty Show.

These women are both married and single with an A.H.I. Of 150 K

Tourist boards and travel agencies are happy to organize coach trips for holiday makers from the U.K. & Ireland to this event.

Local city council offices and local politicians fully support the Style N' Beauty Show with growing support from local and foreign business interests.

Strategic Partnerships & Sponsorships

International Cosmetic Companies
International Hair care Companies
International Fashion Houses
Airlines and Travel Agencies
Financial Institutions
Insurance Companies
Web Based Companies
Luxury Vehicle Companies
Medical Organizations
Business Network Organizations
Publishing Houses
Luxury Hotels & Spas

Our Marketing Plan to promote the Style N' Beauty Show

Print media coverage in The Style N'Beauty Magazine will commence as of June 2009 followed by consecutive issues, plus a special show issue on October 05, 2009.

The update of www.stylenbeautyshow.com May 15, 2009.

Internet marketing through various network partners and affiliates. May 2009.

Radio program sponsorship and talk show appearances.

Scheduled for August - October 2009.

Media campaigns with National Newspapers plus local magazines. August - October 2009.

Printed Brochures, posters and digital media. May 2009.

Highway Billboards and city bus stop signs. August 2009

Networking through local organizations.

Platinum Program

Cost: €10,000

Benefits

Company exposure with all promotional materials and media coverage in primary location.

VIP access with Complimentary champagne and luxury goodie bags.

Exhibition stand (3m. X 4m.)

Centre Stage presentation

Gold Program

Cost: €7,500

Benefits

Company exposure with all promotional materials and media coverage.

VIP access with Complimentary champagne and luxury goodie bags.

Exhibition stand (3m. X 2m.)

Silver Program

Cost: €4,000

Benefits

Company exposure with all promotional materials and media coverage.

VIP access with Complimentary champagne and luxury goodie bags.



Stand Price is €150.00 per square metre

This price includes:

3 Partition walls

Carpeting

Light fixture

Electricity

Signage

Exhibitor break room facility

Additional Furniture or fixtures are available on request (catalogue available for viewing)

Stand Prices:

Option A	3m x 1m	€450.00 + Iva
Option B	3m x 2m	€900.00 + Iva
Option C	3m x 3m	€1350.00 + Iva
Option D	3m x 4m	€1800.00 + Iva

Space is limited, 50% deposit required on contract, balance due July 20th 2009.

Stand locations are assigned on a first come first served basis.

For further information on Exhibition space, availability and pricing request your Exhibitor pack today!

The Style N' Beauty Show organizers:

The Beauty Magazine S.L.

Dominion Beach Reception,

KM 161 , CN340 Estepona, 29680 Malaga , Spain

www.stylenbeautyshow.com

www.thebeautymagazine.com

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Stand Reservation Form

Company/Organization _____

CIF/NIE no. _____ Type of Business _____

Contact/Name/Position _____

Address _____

Address _____

City _____ Province _____ Postcode _____

Tel: _____ Mobile: _____ Fax: _____

Email: _____ Web Address: _____

First choice stand No(s) _____ Second choice: _____ Third Choice _____

Exact Company/Organization name to be placed above your stand:

Stand options

- A. Shell Scheme:** (Min 9 sqm)
€ 130.00/sqm Stand area : _____ sqm Total: € _____
Does not include: Partitions, Lighting or furniture.
- B. Basic Scheme:** (Min 3 sqm)
€ 150.00/sqm Stand area.: _____ sqm Total: € _____
Includes: 3 Partition walls, Light Fixture, Electricity, carpeting and Sign.
- C. Sponsorship Program:**
- | | | | |
|------------------|---------------|--------|---------|
| Platinum Program | Cost: €10,000 | Total: | € _____ |
| Gold Program | Cost: €7,500 | Total: | € _____ |
| Silver Program | Cost: €4,000 | Total: | € _____ |

We the undersigned wish to reserve stand/space at The Style N' Beauty Show. I/We understand the total cost of the stand/space as specified to be € _____ (Plus 16% IVA where applicable)

I/We agree to pay 50% deposit on the full amount immediately. A stand/space cannot be reserved until a deposit has been received. I/We understand that the balance, with the full IVA payment must be paid not less than one month before the event. I/We have read and understand The Terms & Conditions.

Signed _____ Date _____